



Dream Sagar

The Story of a Dream That Became a Brand –
And Now Builds Brands for the World.



ABOUT US

Dream Sagar began in 2020 with one simple idea

that creativity, strategy, and technology can transform how brands are built.

What started as a small dream has now grown into a full-scale digital branding and marketing agency, powered by a talented team of 50+ experts in design, content, development, SEO, advertising, and storytelling.

From our head office in Gurugram, we serve businesses across India and around the world, helping them shape their identity, strengthen their presence, and scale their impact.

We work with brands from every industry —

automobile, scaffolding, formwork, agriculture parts, railway components, defence, food & beverages, herbal extracts, fragrances, wellness, and more.

Our clients include:

- India's No.1 Scaffolding Exporter – **Swati Industries**
- **Ozone Naturals** – Global Leader in Natural Extracts
- **Svarn Herbals** – Premium Herbal Ingredients Supplier
- **Nutralich** – Oils, Oleoresins, Omega-3 & Extracts
- **Lil Einstein** – Pre Education School
- **New Star Industries** – Fasteners Manufacturer
- **Evoke** – Makeup Artist Studio
- **Aarya Sashaktikaran Foundation** – NGO For Free Child Education

Every brand we work with carries a story —

and our role is to bring that story to life with clarity, honesty, and creativity.

At Dream Sagar, we don't just build websites or run campaigns.

We build brands.

We craft identities.

We create digital experiences that turn businesses into leaders.

From strategy to storytelling, from design to execution — we are the team behind the brands that want to grow, scale, and stand out worldwide.

Our Proud Association

Aarya Sashaktikaran Foundation — Our Proud Association

Aarya Foundation is a non-profit working towards free education for children, women empowerment, and skill development in rural areas. We support them by building their brand visibility, storytelling, and communication — spreading hope and opportunities.



WHY DREAM SAGAR?

- We create brands, not just designs.
- We build trust, not just websites.
- We deliver results, not promises.
- We understand business, not just marketing.

If you want to grow, scale, and become unforgettable — Dream Sagar is the team behind your success.



www.dreamsagar.com



DIGITAL MARKETING



OUR SERVICES – PRESENTED LIKE A JOURNEY

Brand Birth & Identity

The first step in building a powerful brand is creating its soul.



Brand Name Finalization



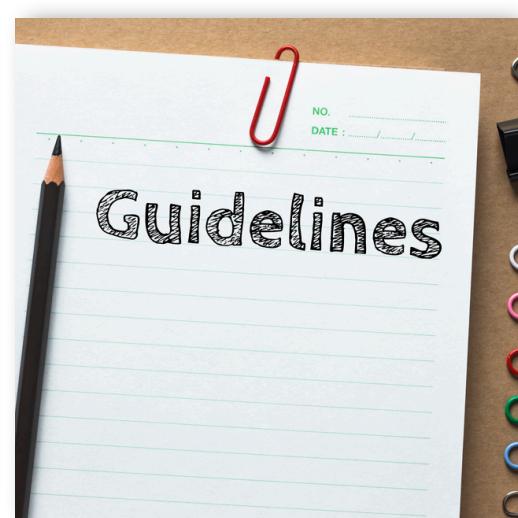
Logo Creation / Logo Redesign



Tagline Writing



Brand Story Development



Brand Guidelines



Tone of Voice & Communication Style

We don't just design a logo.

We create the identity your customers will remember for life.



WEBSITE CREATION – NOT JUST A SITE, A STORY

A website is not a collection of pages. It is your brand's digital home.



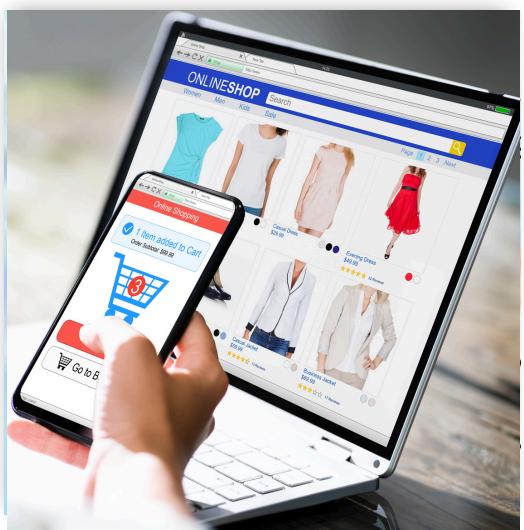
Custom Premium Website Themes



Complete Brand Story Writing



SEO-Friendly Content



High-Speed, Mobile-Friendly Structure



Technical Features & Integrations



UX-UI Based Design

Whether you need a new website or want to upgrade your existing one, we enhance every element – design, speed, structure, and performance.



SEARCH ENGINE OPTIMIZATION

Having a website is not enough. People must find it.
We offer all 3 pillars of SEO, explained simply for everyone:



On-Page SEO

Fixing everything *inside* your website:
Keywords, content, headings, speed, mobile
view, internal links, image optimization.



Off-Page SEO

Building your website's reputation outside:
Backlinks, profiles, listings, articles, authority
building.



Technical SEO

Improving the engine under the hood:
Crawling, indexing, sitemap, schema, site errors,
security.

We have ranked India's No.1 Scaffolding Manufacturer on Google Rank 1 in just 2 months. Whatever keyword you want – We can rank you on it. With detailed strategic reports, growth plans, and real results.



SOCIAL MEDIA MANAGEMENT

Your brand must be seen where your customers spend their time.
We handle everything:



Account Setup



Strategy Planning



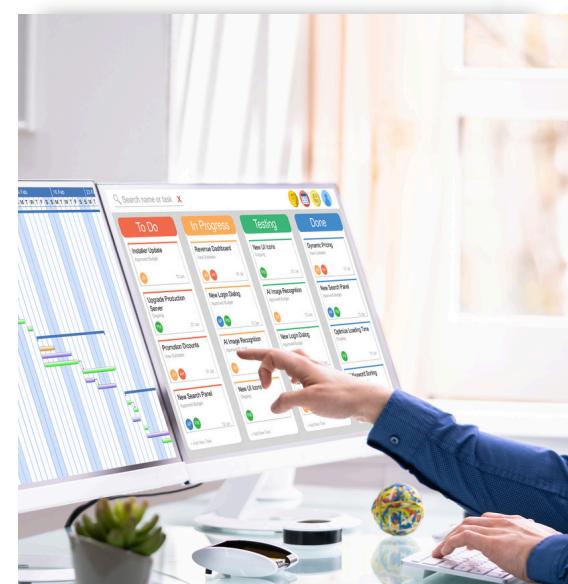
Content Writing



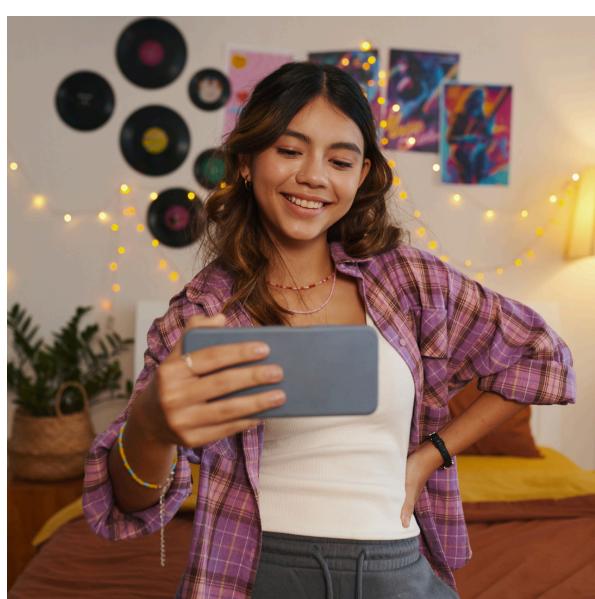
Graphic Designing



Reels & Video Editing



Posting & Scheduling



Social Media SEO



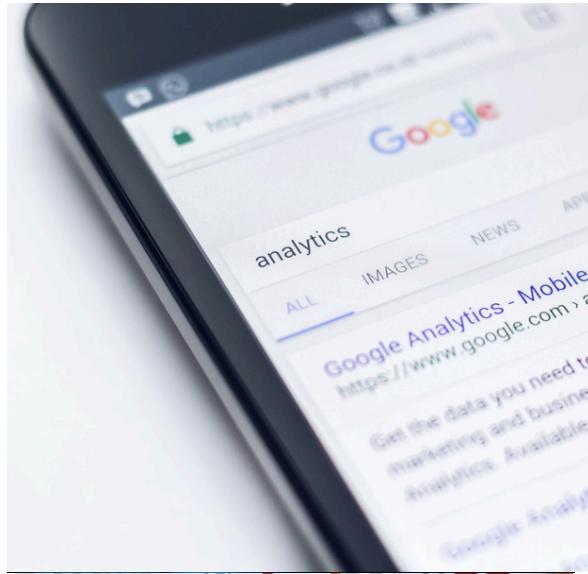
Hashtags



Engagement & Growth

PAID ADS & PERFORMANCE MARKETING

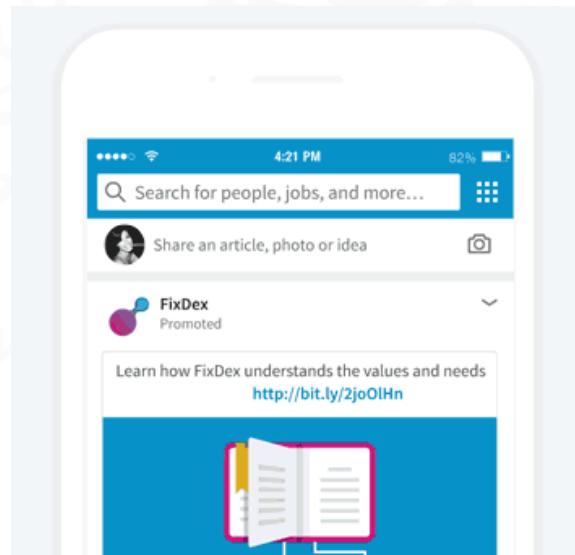
We run high-ROI campaigns on:



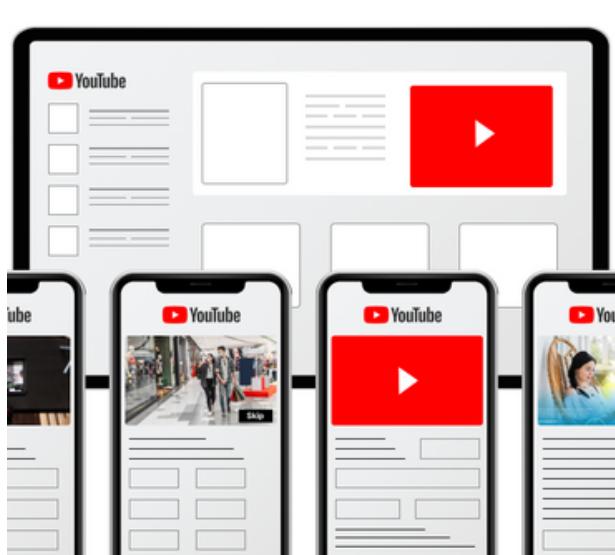
Google Ads (Search, Display & Leads)



Meta Ads



LinkedIn Lead Generation Campaigns



YouTube Ads

All optimized for maximum leads, lowest cost, and highest quality.

CREATIVE & GRAPHIC DESIGN

We design everything your brand needs:

Brochures / Catalogs

Corporate Presentations

Exhibition Banners

Packaging

Diaries & Visiting Cards

Logo Animations

Corporate Pitch Decks

Every design is premium, clean, and brand-centric.

VIDEO PRODUCTION

We shoot and edit:

Company Profile Videos

Product Videos

Factory Shoots

Corporate Story Films

***Professional cameras, lighting, scriptwriting –
We make your brand look world-class.***



LEAD GENERATION & AUTOMATION

We help you generate real business through:

Targeted Lead Funnels

Landing Pages

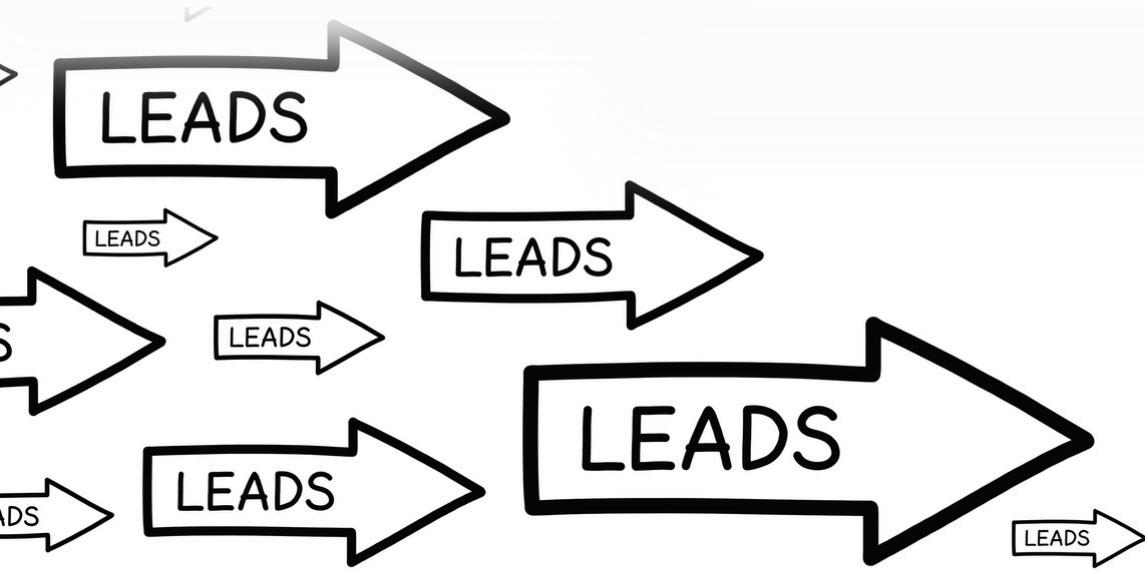
CRM Setup

Email Marketing

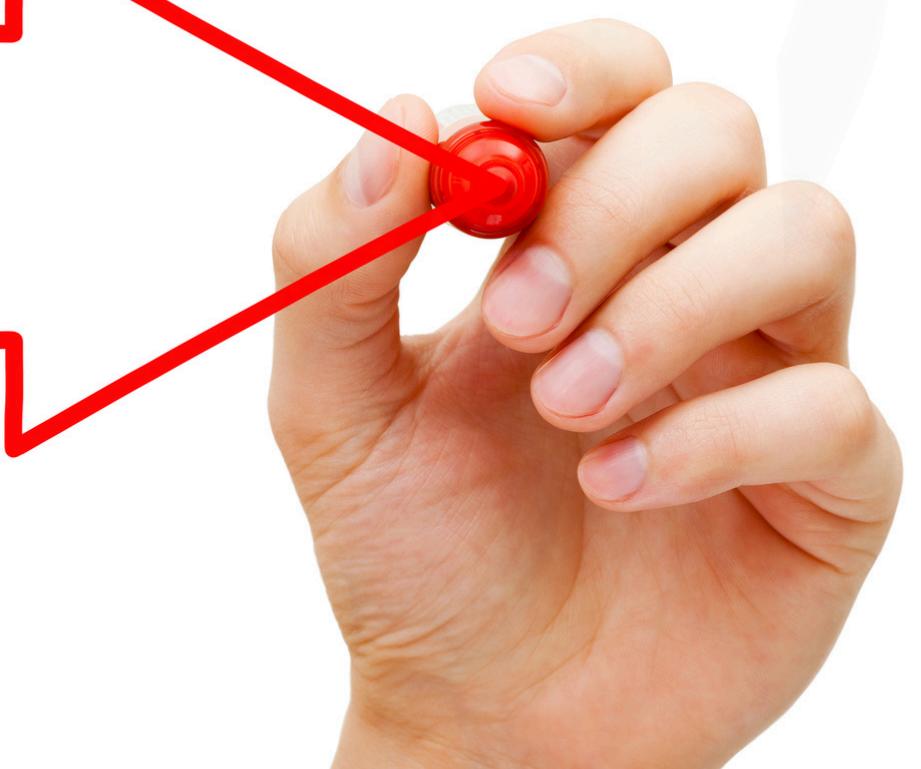
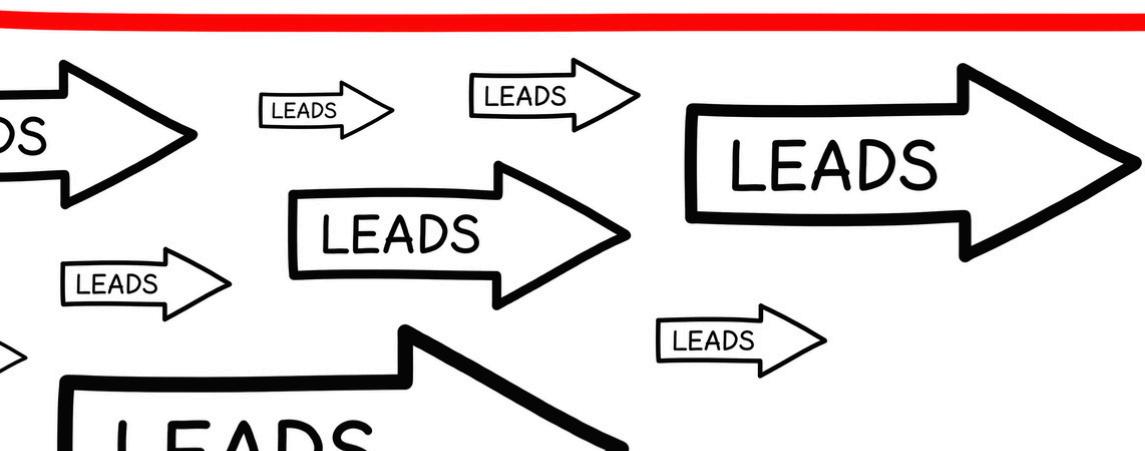
WhatsApp Automation

Because leads matter.

And your growth matters even more.



CUSTOMERS



TRAINING & CONSULTING

We empower your team through:

Email Etiquette Training

Customer-Centricity Workshops

Quality Communication Training

Marketing Strategy Sessions

Your team becomes sharper, faster, and more professional.





A Message from the Founder

Every brand has a beginning.

Mine began with a simple observation —

Great businesses don't fail because of weak products.
They fail because their story is never told the right way.

In 2017, I started Dream Sagar with one mission:
to help brands discover their identity, communicate with clarity, and grow with confidence.

**From designing logos to building digital empires...
from writing brand stories to running high-ROI campaigns...
from catalogs to corporate films...**

Our journey has been shaped by one belief:
Your brand deserves to be unforgettable.

Over the years, we've had the privilege of working with India's leading industries —
Automobile, Scaffolding, Agriculture, Defence, Railways, Nutraceuticals, and Herbal Extracts.

We helped them build not just visibility, but credibility.
Not just designs, but identities.
Not just content, but growth.

And as I look at this last page, I want to remind you:

Dream Sagar was built for people who dare to grow.
For founders who want strategy, not confusion.
For teams who want professionalism, not chaos.
For brands who want impact, not noise.

**To every client who trusted us with their story —
Thank you.**

Your belief is the reason we keep raising our standards,
pushing boundaries,
and delivering work that speaks before you do.

Our journey continues with you.

And together, we will keep shaping brands that inspire trust,
create value, and leave a mark on the world.

— Samriti Sharma
Founder, Dream Sagar